

fGovernment of India
Ministry of Environment, Forest & Climate Change
(EI Division)

.....

Factsheet of 2018-19 on Activities of ENVIS Resource Partner

1. Name of Host Organization:	Consumer Education and Research Centre
2. Assigned Subject Area:	Environment Literacy - Eco-labelling and Eco-friendly Products
3. Date/Month/Year of establishment of ENVIS Centre:	13 th December 2004
4. Name and designation of ENVIS Coordinator (2017-18):	Mr Uday Mawani, Chief Executive Officer
5. Has the Host Organization constituted an Advisory Committee for guiding the activities of the Centre?	Yes
<p>Composition of the Advisory Committee:</p> <p>(Select YES or NO: if YES kindly fills the right column space; if NO kindly leave it blank)</p> <p><input type="radio"/> YES</p> <p><input type="radio"/> NO</p>	<ol style="list-style-type: none"> Mr Rakesh C. Shah, Founder, Developer, and Proprietor of Anand Consultants- an environmental engineering consultancy firm Dr A.K.A. Rathi, Former Chief Technical Adviser, Government of Gujarat in Industries Department and former Director (Environment) in the Forest and Environment Department, Government of Gujarat. Mr. Uday Mawani, Chief Executive Officer, CERC

Current ENVIS Staff Structure:							
Name	Position held	Qualification & Experience	Joining Date in ENVIS Centre	Joining Date in current position	Leaving Date (if applicable)	2018-19	
						Emoluments drawn (Rs.)	
						Monthly	Annual
Dr. Ashoka Ghosh	Programme Officer	M.Sc. (Botany) Ph. D. in Ecology	26-3-2012	2012	-	38,586/-	4,16,119/-
Mr. Milan Soni	Information Officer	BCA, CIC	24-9-2012	2012	-	17,141/-	2,05,692/-
Ms Priyanka Joshi	IT Assistant/Research Associate	M.Sc. (BioMedical Technology), M.Ed..	1-6-2017	2017	31-3-2019	26,065/-	3,22,477/-
Ms. Sandhay Avinash	Data Entry Operator	B.Com, Certificate in Computing from IGNOU	1-7-2017	2017	31-7-2018	11,128/-	38,172/-
Ms Kashmira Chhaya	Data Entry Operator	B.Com	1-8-2018	2018	31-3-2019	10,014/-	80,112/-

Mandate of the Host Organization	Mandate of the ENVIS Centre
Consumer Education and Research Centre (CERC) is working in the field of consumer protection. CERC is a non-profit, non-government body, dedicated to the protection and promotion of consumer interests through active use of research, media, law, advocacy, and information dissemination.	ENVIS Centre furnishes information on “Eco-Labeling and Eco-Friendly Products” to the ENVIS Focal point. It develops and maintains an information base that includes both descriptive and numerical information. Descriptive information in the form of publications and abstracts stored for dissemination. Documentation in the form of publications and reports is brought out. All the information thus compiled is made available on the website launched.

6. Databases:

a. Catalogue of Non-numeric Databases compiled by the ENVIS Centre till date:

Name of Database	Description (in brief)	Data type (Descriptive/ graphical/ geospatial/ etc.)	Status of Updation/ Periodicity/ Data Points Compiled (including date/month/year of last data point)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
Ecolabel and Trade: A bibliography	Prepared abstracts with bibliographical information of scientific books/chapters on trade and eco labeling published in different journals, magazine and books. No. of abstracts 102 and a newsletter on environment and trade published by the EU Environment Science Policy.	Descriptive	Ongoing	Different books, journals, magazines and Internet	Yes (Under section e-Book and Bibliography section)
Books on Eco-labelling:	Prepared abstracts with bibliographical information of scientific books/chapters on eco products	Descriptive	Ongoing	Different books, Internet	Yes. Under the head ‘Bibliography’

Name of Database	Description (in brief)	Data type (Descriptive/ graphical/ geospatial/ etc.)	Status of Updation/ Periodicity/ Data Points Compiled (including date/month/year of last data point)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
	and eco labeling published in different books. No. of books-51				
Articles on Eco-labelling	Prepared abstracts with bibliographical information of scientific articles on eco products and eco labeling published in different peer reviewed journals. No. of articles-172	Descriptive	Ongoing	Different magazines, scientific journals, Internet	Yes. Under the head 'Bibliography'
Books on Eco Mark and Eco Labelling available in CERC Library	Prepared abstracts with bibliographical information. No. of books-12	Descriptive	Ongoing	Books available in CERC library	Yes. Under the head 'Bibliography'
Sixteen Product Categories identified by CPCB for Eco Mark	Gives information on product categories with the latest information on Standards of BIS whether Eco-Mark criteria are included or not. Worked on 15 product categories and published in newsletters.	Descriptive	Ongoing	Internet, different research articles published in magazines, BIS Eco mark criteria	Yes. Under the head 'Publication'
Eco Labels	Gives brief information on voluntary and mandatory eco labels available nationally and internationally under different product	Descriptive	Ongoing	Linked to the respective website	Yes. Under the head Eco-labels

Name of Database	Description (<i>in brief</i>)	Data type (<i>Descriptive/ graphical/ geospatial/ etc.</i>)	Status of Updation/ Periodicity/ Data Points Compiled (<i>including date/month/year of last data point</i>)	Source(s) of data	Online Availability (<i>Whether uploaded on ENVIS Website</i>)
	categories. New Addition We have added 24 ecolabels under different categories				
Guide to Environment Friendly Electronics	This features 'Guide to Greener Electronics' released by Greenpeace (Total 16 electronic products). A 'Green' Guide to Holiday Electronics Gifts' by Natural Resources Defense Council (NRDC). An 'Eco-Friendly Gadgets' reviews the products and companies who are developing the growing number of these eco-conscious alternatives. This report shows several leading electronics brands and environment-friendliness of their products. The Guide evaluates leading consumer electronics companies based on their	Descriptive	Ongoing	Linked to the respective website	Yes. Under the head 'Database'

Name of Database	Description (<i>in brief</i>)	Data type (<i>Descriptive/ graphical/ geospatial/ etc.</i>)	Status of Updation/ Periodicity/ Data Points Compiled (<i>including date/month/year of last data point</i>)	Source(s) of data	Online Availability (<i>Whether uploaded on ENVIS Website</i>)
	commitment and progress in three environmental criteria: Energy and Climate, Greener Products, and Sustainable Operations.				
Green Industries	The Centre for Science and Environment (CSE) rates industrial units within a specific sector on the basis of their environment friendliness. 6 Industries are covered: 1. Cement 2. Pulp and Paper 3. Automobile 4. Chlor-alkali 5. Iron and Steel 6. Thermal Power 7. Ratings influence the stock market	Descriptive	Ongoing	Linked to the respective website	Yes. Under the head 'Database'
Green Patent	Green Patent Blog is dedicated to discussion and analysis of intellectual property issues in clean technology and renewable energy. It covers lawsuits filed in the name of "Green Patent." Green patent complaints are	Descriptive	Ongoing	Linked to the respective website	Yes. Under the head 'Database'

Name of Database	Description (in brief)	Data type (Descriptive/ graphical/ geospatial/ etc.)	Status of Updation/ Periodicity/ Data Points Compiled (including date/month/year of last data point)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
	in the areas of hybrid electric vehicles, ethanol production, LEDs, water treatment, exhaust treatment catalysts and many more.				
Dyes: List of banned dyes	There are many dyes which are banned nationally and internationally, but manufacturers, especially textile industries are still using harmful dyes. It helps consumers to identify the products which are not good for health and the environment. List of 70 Azo Dyes, List of banned 24 Amines and List of 42 benzidine based dyes are given.	Descriptive	Ongoing	Internet	Yes. Under the head 'Database'
Product Safety	Consumer Education and Research Centre (CERC) prepared a report on regulation and enforcement practices regarding safety of consumer products in India. It was approved by GIZ (GIZ is an	Descriptive	Ongoing	CERC Report	Yes. Under the head 'Eco-friendly zone'

Name of Database	Description (<i>in brief</i>)	Data type (<i>Descriptive/ graphical/ geospatial/ etc.</i>)	Status of Updation/ Periodicity/ Data Points Compiled (<i>including date/month/year of last data point</i>)	Source(s) of data	Online Availability (<i>Whether uploaded on ENVIS Website</i>)
	international enterprise owned by the German Federal Government) and has been appreciated by the Ministry of Consumer Affairs, New Delhi. Report on 'A Study of the Regulations and Enforcement Practices Regarding Safety of Consumer Products in India' is provided.				
Companies with green Internet	Major tech companies are working to power the Internet with renewable energy. According to the Greenpeace report, "Clicking clean: How companies are creating the green Internet" some of the Internet's biggest names are making impressive strides to reduce the carbon footprint of the cloud. For this spotlight of 19 cloud-computing corporations — both household	Descriptive	Ongoing	Linked to the respective website	Yes. Under the head 'Database'

Name of Database	Description (<i>in brief</i>)	Data type (<i>Descriptive/ graphical/ geospatial/ etc.</i>)	Status of Updation/ Periodicity/ Data Points Compiled (<i>including date/month/year of last data point</i>)	Source(s) of data	Online Availability (<i>Whether uploaded on ENVIS Website</i>)
	<p>names and lesser-known brands — Greenpeace considered more than 300 data centers. The report describes the mix of energy sources — including renewables, natural gas, coal and nuclear — used by each company.</p> <p>A report on “Clicking Clean: Who is winning the race to build a green internet?”</p>				
Health Hazards in Cosmetic Products	<p>Cosmetics range of everyday hygiene products such as soap, shampoo, deodorant, and toothpaste to luxury beauty items including perfumes and cosmetic products. These products are regulated by Drugs and Cosmetics Act, 1940 and Rules 1945 in India to ensure consumer safety. Consumer Education and Research Centre (CERC) conducted an</p>	Descriptive	Ongoing	CERC Report	Yes. Under the head ‘Eco-friendly zone’

Name of Database	Description (in brief)	Data type (Descriptive/ graphical/ geospatial/ etc.)	Status of Updation/ Periodicity/ Data Points Compiled (including date/month/year of last data point)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
	online survey to understand consumer concerns and problems faced with respect to safety and level of awareness among consumers about the health hazards within the Indian context. CERC also tested cosmetics- kajal, lipsticks, nail polish and hair colour for heavy metals (Arsenic and Lead).				
List of banned pesticides- National and International	“Which pesticides are banned?” This question is often asked by people. There are still hundreds of pesticides in use for which there are serious, documented concerns for human health. This list will help the users to know about pesticides banned for manufacture, import and formulations.	Descriptive	Ongoing	Internet, articles published in different journals and books	Yes. Under the head ‘Database’
Environment Friendly Companies	Nowadays, many companies are claiming to be “green.” However, they	Descriptive	Ongoing		Yes. Under the head ‘Database’

Name of Database	Description (<i>in brief</i>)	Data type (<i>Descriptive/ graphical/ geospatial/ etc.</i>)	Status of Updation/ Periodicity/ Data Points Compiled (<i>including date/month/year of last data point</i>)	Source(s) of data	Online Availability (<i>Whether uploaded on ENVIS Website</i>)
	<p>still emit a ton of greenhouse gases and their manufacturing processes are also highly energy intensive. There are surveys of these companies and publish reports about their environmentally friendly business practices. Consumers are also concerned about the environmental impacts of the products they buy. It will help consumers to identify environmentally -friendly companies who manufacture eco-products.</p>				
Newspaper Clippings	<p>Latest and relevant news published in local and national newspapers. CERC is receiving two regional (Gujarati) and two national (English) newspapers. Regular clipping of the original relevant information has been done.</p>	Descriptive	Ongoing		

Name of Database	Description (in brief)	Data type (Descriptive/ graphical/ geospatial/ etc.)	Status of Updation/ Periodicity/ Data Points Compiled (including date/month/year of last data point)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
	These news clippings are filed for ready reference.				
Eco-labelling Schemes	Gives List of world-wide National Eco-Schemes. List of 37 Ecolabelling Schemes along with logo, year name of the programme and the website	Tabular form	Ongoing		Yes http://cercenvi.nic.in/ecoscheme.html#
Eco-labelling Schemes of different countries	Gives List of world-wide National Eco-Schemes. List of 37 Ecolabelling Schemes along with logo, year name of the programme and the website	Geospatial	Ongoing		Yes http://cercenvi.nic.in/geographic_ecoscheme.html#
EcoMark criteria of 16 Indian products	Updated the information on 16 Product Categories for Indian Ecomark identified by CPCB. It gives the latest information on Indian Standards incorporated the Ecomark criteria. It is updated till date.	Descriptive	Ongoing	CPCB and BIS website	http://cercenvi.nic.in/inproduct.html
Eco-Label and Textile -A Bibliography	Prepared abstracts with bibliographical information about scientific books/chapters on textiles and eco labeling	Descriptive	Ongoing	Journals, books	http://cercenvi.nic.in/PDF/Ecolabel-Textile-biblio.pdf

Name of Database	Description (in brief)	Data type (Descriptive/ graphical/ geospatial/ etc.)	Status of Updation/ Periodicity/ Data Points Compiled (including date/month/year of last data point)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
	published in different journals, magazine and books. Total 120 abstract from 1998-2017				
Ecolabelling Schemes of different countries	Gives List of world-wide National Eco-Schemes. List of 37 Ecolabelling Schemes	Tabular form		Internet	http://cercenvi.nic.in/ecoscheme.html#
Ecolabelling Schemes of different countries	Gives List of world-wide National Eco-Schemes. List of 37 Ecolabelling Schemes	Geo-spatial		Internet	http://cercenvi.nic.in/geographic_ecoscheme.html
EcoMark criteria of 16 Indian products	Updated the information on 16 Product Categories for Indian Ecomark identified by CPCB. It gives the latest information on Indian Standards incorporated the Ecomark criteria. It is updated till date.	Descriptive		CPCB and BIS website	http://cercenvi.nic.in/inproduct.html
Eco-labelling, Eco-Certification and Tourism: A Bibliography	The 70th General Assembly of United Nations has designated 2017 as the International Year of Sustainable Tourism for Development. So we have prepared abstracts with bibliographical information	Descriptive	2018	Internet and Library	http://cercenvi.nic.in/PDF/Tourism%20Bibliography.pdf

Name of Database	Description (in brief)	Data type (Descriptive/ graphical/ geospatial/ etc.)	Status of Updation/ Periodicity/ Data Points Compiled (including date/month/year of last data point)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
	about scientific books/chapters on tourism, certification and eco labeling published in different journals, magazine and books. Total 134 abstract from 1998-2017				
Consumer Purchasing Behaviour and Environment Label: A Bibliography	We have prepared abstracts with bibliographical information about scientific books/chapters on tourism, certification and eco labeling published in different journals, magazine and books. Total 202 abstract from 2000-2019	Descriptive	2019		http://cercenvis.nic.in/PDF/purchasing_Bibilo.pdf
Ecolabels and their Schemes: National and International Scenario	It gives the information on different ecolabelling schemes their geographical coverage and products under ecolabelling schemes. It can be used as ready reference.	Descriptive	2019		Under designing and proofreading stage
A Study on Impact of Eco- Labelling on Consumer Buying Behaviour	An online survey was conducted to get an idea about consumer perceptions and practices with regard to	Descriptive	2019		http://cercenvis.nic.in/PDF/Survey%20Report.pdf

Name of Database	Description (in brief)	Data type (Descriptive/ graphical/ geospatial/ etc.)	Status of Updation/ Periodicity/ Data Points Compiled (including date/month/year of last data point)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
	ecolabel and eco-friendly products. We surveyed consumers online, in January 2019 by distributing a questionnaire through social media via Facebook, WhatsApp, Twitter- and mass mailing system. The two-page questionnaire consisted of 15 questions. A total of 292 people responded to the survey in a span of one month. We received responses from Abu Dhabi, USA, Australia, Johannesburg, Germany, New Zealand, but mostly from different cities of India.				

b. Catalogue of Numeric and Time-series Databases compiled by the Centre till date:

Name of Database	Description (in brief)	Time Period (Starting year- Ending year) and Periodicity (annual/ monthly/ other)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
List of Licenses- Eco	Gives details of licensees having Indian eco mark	Ongoing	BIS-Linked to the www.bis.org.in/other/ECOMarkLic.pdf	Yes. Under the head

Name of Database	Description (<i>in brief</i>)	Time Period (<i>Starting year-Ending year</i>) and Periodicity (<i>annual/ monthly/ other</i>)	Source(s) of data	Online Availability (<i>Whether uploaded on ENVIS Website</i>)
Mark	on their products. List of 44 licencees are given who have taken license for Writing and printing paper, leather, paper board etc.			'Database'
Eco labelling Schemes	Gives List of world-wide National Eco-Schemes. List of 37 Ecolabelling Schemes.	Ongoing	Linked to the respective eco labeling schemes	Yes. Under the Ecolabelling scheme
List of Indian Consumer Organisations	Gives the complete information on consumer organization. List of 70 organisations are given with their contact addresses.	Ongoing	Linked to the respective website	Yes. Under the head 'Database'
List of International Consumer Organisations	Gives the complete information on consumer organisation. It gives information region and countries, wise.	Ongoing	Linked to the respective website	Yes. Under the head 'Database'
17 Categories of the major polluting industries	Gives the information on 17 polluting industries.	Ongoing	Linked to major source.	Yes. Under the head 'Database'
Dyes: List of banned dyes	There are many dyes which are banned nationally and	Ongoing	Internet, books on dyes	Yes. Under the head 'Database'

Name of Database	Description (<i>in brief</i>)	Time Period (<i>Starting year-Ending year</i>) and Periodicity (<i>annual/ monthly/ other</i>)	Source(s) of data	Online Availability (<i>Whether uploaded on ENVIS Website</i>)
	internationally, but manufacturers specially textile industries are still using harmful dyes. It helps consumers to identify the products which are not good for health and the environment. List of 70 Azo Dyes, List of banned 24 Amines and List of 42 benzidine based dyes are given.			
Experts	List of national (24) and international (35) experts in their area of specialization along with contact details.	Ongoing		Yes. Under the 'Expert' head
List of banned pesticides- National and International	"Which pesticides are banned?" This question is often asked by people. There are still hundreds of pesticides in use for which there are serious, documented concerns for human health. This list will help the users to know about pesticides	Ongoing	Internet, articles published in different journals and books	Yes. Under the head 'Database'

Name of Database	Description (in brief)	Time Period (Starting year-Ending year) and Periodicity (annual/ monthly/ other)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)
	banned for manufacture, import and formulations.			

New Databases developed during the Financial Year (2018-19)

i. Non-numeric Databases: Regular updation all database


Name of Database	Description (in brief)	Data type (Descriptive / graphical/ geospatial/ etc.)	Status of Updation/ Periodicity/ Data Points Compiled (including date/month/year of last data point)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)



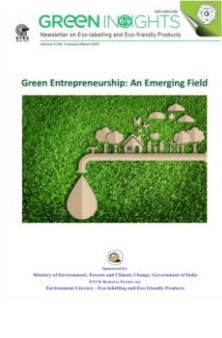
ii. Numeric and Time-series Databases: **No time series data for the theme**

Name of Database	Description (in brief)	Time Period (Starting year-Ending year) and Periodicity (annual/ monthly/ other)	Source(s) of data	Online Availability (Whether uploaded on ENVIS Website)

7. Information/ Knowledge Products:

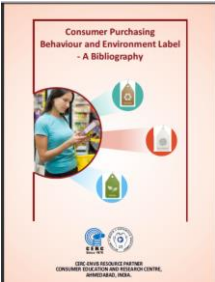



a. ENVIS Newsletters published during the Financial Year (2018-19):

Cover snapshot	Quarter/ Volume/ Issue/ Theme Main Articles	Number of copies printed and circulated	URL of the PDF file in ENVIS website
	April - June, Vol. 13 No.1 Plastic and the Environment <ul style="list-style-type: none"> • Foreword • Plastic and the Environment • Alternatives to conventional plastics • Regulations & Standards • Ways to avoid plastics 	500/450. We circulate pdf through email also to 95,000 people	http://cercenvis.nic.in/PDF/APR_JUN_2018.pdf It is in a flip format also.

Cover snapshot	Quarter/ Volume/ Issue/ Theme Main Articles	Number of copies printed and circulated	URL of the PDF file in ENVIS website
	<p>April - June, Vol. 13 No.1 Plastic and the Environment</p> <ul style="list-style-type: none"> • Foreword • Plastic and the Environment • Alternatives to conventional plastics • Regulations & Standards • Ways to avoid plastics 	500/450. We circulate pdf through email also to 95,000 people	<p>http://cercenvis.nic.in/PDF/APR_JUN_2018.pdf</p> <p>It is in a flip format also.</p>
	<p>July - December, Vol. 13 No.2 & 3, Green Skills: A Need of the Hour</p> <ul style="list-style-type: none"> • Green Skill for a green economy • A report on Course 1: Laboratory Technicians/Technical Assistants for Energy Efficiency, Star Labeling and Other Electrical Testing for Environmental Criteria • A report on Course 2: Laboratory Assistant for Food Testing Laboratory with Eco-friendly Practices 	500/450. We circulate through email also to 95,000 people	<p>http://cercenvis.nic.in/PDF/JUL_DEC_2018.pdf</p> <p>It is in a flip format also.</p>
	<p>January - March, Vol. 13 No.4, Green Entrepreneurship: An Emerging Field</p> <ul style="list-style-type: none"> • Foreword • The Cook Stove Start Up • Eco Innovators • Innovation on the Horizon • Greenhouse in a box • From Scraps to Soil 	500/450. We circulate through email also to 95,000 people	<p>http://cercenvis.nic.in/PDF/JAN_MAR_2019.pdf</p> <p>It is in a flip format also.</p>

b. Other publications/ information, products brought out during the Financial Year (2018-19):

Cover snapshot	Publication/ Product Theme(s)/ Subject Area(s)	Number of copies printed and circulated	URL of the PDF file in ENVIS website
<p>e-bulletin: It is a bimonthly bulletin named 'Green Alert'</p> <ul style="list-style-type: none"> • It covers the following issues: • An Eco product of the month- Latest scientific research published in peer reviewed journals. • Issues/policy related to promote industries following GREEN path • Latest News on new green technologies, eco products 	<p>March-April 2018 May - June 2018 July - August 2018 Sept-October 2018 Nov-Dec 2018 Jan - Feb 2019</p>	<p>Circulating bi- monthly e-bulletin 'Green Alert' to</p> <ul style="list-style-type: none"> • ENVIS Centres • ENVIS Secretariat • 95,000 household 	<p>All e-bulletins are under e-bulletin section.</p> <ul style="list-style-type: none"> • http://cercenvis.nic.in/PDF/GA%20-%20MA2018.pdf • http://cercenvis.nic.in/PDF/GA%20-%20MJ2018.pdf • http://cercenvis.nic.in/PDF/GA%20-%20JA2018.pdf • http://cercenvis.nic.in/PDF/GA%20-%20SO2018.pdf

<p>and eco-labelling.</p> <ul style="list-style-type: none"> Eco Tips- How to lessen the burden on the environment. 			<ul style="list-style-type: none"> http://cercenvis.nic.in/PDF/GA%20-%20ND2018.pdf http://cercenvis.nic.in/PDF/GA-JF2019.pdf
	<p>Consumer Purchasing Behaviour and Environment Label - A Bibliography</p>	<p>It is published as e-book. Circulated to 90,000 household</p>	<p>http://cercenvis.nic.in/PDF/purchasing_Bibilo.pdf</p>
	<p>Know more about plastics (Gujarati)</p>	<p>It is published in Print form (2500) and as e-pamphlet. Circulated to 95,000 households 10 copies to Consumer Clubs of 100 schools. We distribute during outreach programme, World Environment Day and out reach Programme, all members of ENVIS</p>	<p>http://cercenvis.nic.in/PDF/Plastic_G.pdf</p>
	<p>Know more about plastics</p>	<p>It is published in Print form (2500) and as e-pamphlet. Circulated to 95,000 households 10 copies to Consumer Clubs of 100 schools. We distribute during outreach programme, World Environment Day and outreach Programme, all members of ENVIS</p>	<p>http://cercenvis.nic.in/PDF/plastic_e.pdf</p>
<p>Ecolabels and their Schemes: National and International Scenario</p>	<p>It gives the information on different ecolabelling schemes their geographical coverage and products under ecolabelling schemes. It can be used as ready reference.</p>	<p>Distributed to visitors and Students</p>	<p>Under designing and proofreading stage</p>
	<p>A Study on Impact of Eco-Labeling on Consumer Buying Behaviour</p>	<p>e-book, Circulated to 95,000 households, all members of ENVIS</p>	<p>http://cercenvis.nic.in/PDF/Survey%20Report.pdf</p>

	32 posters on different themes for awareness	Circulated to 124 consumer clubs	http://cercervis.nic.in/posters.html

9.3 Information Products published/ released during last five years:

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
Quarterly Newsletter: Green Insights			
Newsletter: Green Insights	Green Entrepreneurship: An Emerging Field, Vol. 13, No.4, January – March	2019	http://cercervis.nic.in/PDF/JAN_MAR_2019.pdf
Newsletter: Green Insights	Green Skills: A Need of the Hour, Vol. 13 No.2 & 3, July - December	2018	http://cercervis.nic.in/PDF/JUL_DEC_2018.pdf
Newsletter: Green Insights	Plastic and the Environment, Vol. 13 No.1, April - June,	2018	http://cercervis.nic.in/PDF/APR_JUN_2018.pdf
Newsletter: Green Insights	Clean Energy: An Eco-friendly Alternative, Vol. 12 No. 4 January - March	2018	http://cercervis.nic.in/PDF/JAN_MAR_2018.pdf
Newsletter: Green Insights	Green Transport: An eco friendly Travel Vol. 12 No. 3 October – December	2017	http://cercervis.nic.in/PDF/OCT_DEC_2017.pdf
Newsletter: Green Insights	Eco and sustainable textile for society Vol. 12 No. 2 July – September	2017	http://cercervis.nic.in/PDF/JUL_SEP_2017.pdf
Newsletter: Green Insights	G M Foods: Are they friendly to the environment and health Vol. 12 No. 1 April – June	2017	http://cercervis.nic.in/PDF/APR_JUN_2017.pdf
Newsletter: Green Insights	Green Network: An eco-friendly solution, Vol. 11 No. 4 January - March	2017	http://cercervis.nic.in/PDF/JAN_MAR_2017.pdf
Newsletter: Green Insights	Smart Cities: An option for eco friendly life Vol. 11 No. 3 October – December	2016	http://cercervis.nic.in/PDF/OCT_DEC_2016.pdf
Newsletter:	Eco and sustainable textile for society Vol. 11	2016	http://cercervis.nic.in/PDF/JUL_SEP_2016.pdf

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
Green Insights	No. 2 July – September		
Newsletter: Green Insights	Energy labels: A choice for energy efficiency Vol. 11 No. 1 April – June	2016	http://cercenvi.s.nic.in/PDF/APR_JUN_2016.pdf
Newsletter: Green Insights	Climate Change and Eco Friendly Development Vol. 10 No. 4 January - March	2016	http://cercenvi.s.nic.in/PDF/JAN_MAR_2016.pdf
Newsletter: Green Insights	Green Innovations Vol. 10 No. 3 October – December	2015	http://cercenvi.s.nic.in/PDF/OCT_DEC_2015.pdf
Newsletter: Green Insights	Smart phones and the environment Vol. 10 No. 2 July – September	2015	http://cercenvi.s.nic.in/PDF/JUL_SEP_2015.pdf
Newsletter: Green Insights	Coffee and the Environment Vol. 10 No. 1 April – June	2015	http://cercenvi.s.nic.in/PDF/APR_JUN_2015.pdf
Newsletter: Green Insights	Renewable Energy: Green Power Vol. 9 No. 4 January - March	2015	http://cercenvi.s.nic.in/PDF/JAN_MAR_2015.pdf
Newsletter: Green Insights	Fire Extinguishers – Efficient and Eco-friendly Vol. 9 No. 3 October – December	2014	http://cercenvi.s.nic.in/PDF/OCT_DEC_2014.pdf
Newsletter: Green Insights	Certifying a Green Building Vol. 9 No. 2 July – September	2014	http://cercenvi.s.nic.in/PDF/JUL_SEP_2014.pdf
Newsletter: Green Insights	Natural Refrigerants: An Eco-friendly alternative Vol. 9, No. 1 April – June	2014	http://cercenvi.s.nic.in/PDF/APR_JUN_2014.pdf
Newsletter: Green Insights	Energy Conservation...The need of the Hour Vol. 8 No. 4 January - March	2014	http://cercenvi.s.nic.in/PDF/JAN_MAR_2014.pdf
Newsletter: Green Insights	Ecolabel and Trade Vol. 8 No. 3 October – December	2013	http://cercenvi.s.nic.in/PDF/OCT_DEC_2013.pdf
Newsletter: Green Insights	Products with Eco Criteria: Know your appliances good for environment and you, Vol. 8 No. 2 July – September	2013	http://cercenvi.s.nic.in/PDF/JUL_SEP_2013.pdf
Newsletter: Green Insights	Aerosol Propellant , Vol. 8, No. 1 April – June	2013	http://cercenvi.s.nic.in/PDF/APR_JUN_2013.pdf
Newsletter: Green Insights	Sustainability: Our Collective Social Responsibility For A Livable Planet Vol. 7 No. 4 January - March	2013	http://cercenvi.s.nic.in/PDF/JAN_MAR_2013.pdf

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
Newsletter: Green Insights	Eco-certification Vol. 7 No. 3 October – December	2012	http://cercenvi.nic.in/PDF/OCT_DEC_2012.pdf
Newsletter: Green Insights	Wood and its Substitutes Vol. 7 No. 2 July – September	2012	http://cercenvi.nic.in/PDF/JUL_SEP_2012.pdf
Newsletter: Green Insights	Mark of Sustainability- An Eco Mark Vol. 7, No. 1 April – June	2012	http://cercenvi.nic.in/PDF/JAN_MAR_2012.pdf
e-bulletin: Green Alert			
e-bulletin: Green Alert	Vol. 5, No.6 January- February	2019	http://cercenvi.nic.in/PDF/GA-JF2019.pdf
e-bulletin: Green Alert	Vol. 5, No.5 November- December	2018	http://cercenvi.nic.in/PDF/GA%20-%20ND2018.pdf
e-bulletin: Green Alert	Vol. 5, No.4 September- October	2018	http://cercenvi.nic.in/PDF/GA%20-%20SO2018.pdf
e-bulletin: Green Alert	Vol. 5, No.3 July-August	2018	http://cercenvi.nic.in/PDF/GA%20-%20JA2018.pdf
e-bulletin: Green Alert	Vol. 5, No.2 May-June	2018	http://cercenvi.nic.in/PDF/GA%20-%20MJ2018.pdf
e-bulletin: Green Alert	Vol. 5, No.1 March-April	2018	http://cercenvi.nic.in/PDF/GA%20-%20MA2018.pdf
e-bulletin: Green Alert	Vol. 4, No.6 January- February	2018	http://cercenvi.nic.in/PDF/GA-JF2018.pdf
e-bulletin: Green Alert	Vol. 4, No.5 November- December	2017	http://cercenvi.nic.in/PDF/GA-ND2017.pdf
e-bulletin: Green Alert	Vol. 4, No.4 September- October	2017	http://cercenvi.nic.in/PDF/GA-SO2017.pdf
e-bulletin: Green Alert	Vol. 4, No.3 July-August	2017	http://cercenvi.nic.in/PDF/GA-JA2017.pdf
e-bulletin: Green Alert	Vol. 4, No.2 May-June	2017	http://cercenvi.nic.in/PDF/GA-MJ2017.pdf
e-bulletin: Green Alert	Vol. 4, No.1 March-April	2017	http://cercenvi.nic.in/PDF/GA-MA2017.pdf
e-bulletin: Green Alert	Vol. 3, No.6 January- February	2017	http://cercenvi.nic.in/PDF/GA-JF2017.pdf
e-bulletin: Green Alert	Vol. 3, No.5 November- December	2016	http://cercenvi.nic.in/PDF/GA-ND2016.pdf
e-bulletin: Green Alert	Vol. 3, No.4 September- October	2016	http://cercenvi.nic.in/PDF/GA-SO2016.pdf
e-bulletin: Green Alert	Vol. 3, No.3 July-August	2016	http://cercenvi.nic.in/PDF/GA-JA2016.pdf
e-bulletin: Green Alert	Vol. 3, No.2 May-June	2016	http://cercenvi.nic.in/PDF/GA-MJ2016.pdf
e-bulletin: Green Alert	Vol. 3, No.1 March-April	2016	http://cercenvi.nic.in/PDF/GA-MA2016.pdf

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
e-bulletin: Green Alert	Vol. 2, No.6 January-February	2016	http://cercenviis.nic.in/PDF/GA-JF2016.pdf
e-bulletin: Green Alert	Vol. 2, No.5 November-December	2015	http://cercenviis.nic.in/PDF/GA-ND2015.pdf
e-bulletin: Green Alert	Vol.2, No.4 September-October	2015	http://cercenviis.nic.in/PDF/GA-SO2015.pdf
e-bulletin: Green Alert	Vol. 2, No.3 July-August	2015	http://cercenviis.nic.in/PDF/GA-JA2015.pdf
e-bulletin: Green Alert	Vol. 2, No.2 May-June	2015	http://cercenviis.nic.in/PDF/GA-MJ2015.pdf
e-bulletin: Green Alert	Vol. 2, No.1 March-April	2015	http://cercenviis.nic.in/PDF/GA-MA2015.pdf
e-bulletin: Green Alert	Vol. 1, No.6 January-February	2015	http://cercenviis.nic.in/PDF/GA-JF2015.pdf
e-bulletin: Green Alert	Vol. 1, No.5 November-December	2014	http://cercenviis.nic.in/PDF/GA-ND2014.pdf
e-bulletin: Green Alert	Vol.1, No.4 September-October	2014	http://cercenviis.nic.in/PDF/GA-SO2014.pdf
e-bulletin: Green Alert	Vol. 1, No.3 July-August	2014	http://cercenviis.nic.in/PDF/GA-JA2014.pdf
e-bulletin: Green Alert	Vol. 1, No.2 May-June	2014	http://cercenviis.nic.in/PDF/GA-MJ2014.pdf
e-bulletin: Green Alert	Vol. 1, No.1 March-April	2014	http://cercenviis.nic.in/PDF/GA-MA2014.pdf
e-Books			
A Study on Impact of Eco- Labelling on Consumer Buying Behaviour	It is a survey report. A questionnaire is circulated to consumers. The study has found that there is a need of promotional activities on eco-friendly products and consumers green product awareness. This study provides insights into consumer preferences and motives for eco-labeled purchasing behaviour in by analysing individual choices of eco-friendly products.	2019	
Ecolabels and their Schemes: National and International Scenario	It gives the information on different ecolabelling schemes their geographical coverage and products under ecolabelling schemes. It can be used as ready reference.	2019	Under designing and proofreading stage
Consumer Purchasing Behaviour and Environment Label - A Bibliography	This bibliography will be useful as background information on research projects, as reference tools and information	2018	

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
	tools. It will make readers aware of recent research on the subject to facilitate the writing of reports or publications. It will be a good collection for libraries. It will make librarians or information officers aware of existing material on the subject. It covers the Master and Bachelor thesis, research articles, discussion papers and books indexed from 2000 to 2018.		
A Guide to Buying Organic Food: Know the Labels	It helps the consumers to know about eco-labels of organic food and farms and help in shopping for food.	2018	http://cercenvis.nic.in/PDF/organic%20label%20for%20food.pdf
Eco labeling, Eco Certification and tourism:A Bibliography	Researched, collected and collated the information and prepared abstracts of 134 articles/books/research papers	2018	http://cercenvis.nic.in/PDF/Tourism%20Bibilography.pdf
Eco-labels make consumer green	It gives information about eco-labels of different products. It helps the consumers to know about eco-labels and shopping for food, booking a hotel, looking for a TV or computer, buying clothes or purchasing cosmetics looks out for the official Eco-label logo. The Eco-label makes green choices easy.	2017	http://cercenvis.nic.in/PDF/EBOOK-eco-label.pdf
Ecolabel and Textile: A bibliography	Researched, collected and collated the information and prepared abstracts of 120 articles/books/research papers	2017	http://cercenvis.nic.in/PDF/Ecolabel-Textile-biblio.pdf
□□, □□□□ □□ □□□□ □□ □□ □□□□ □□ □□□□□□ :	If you, as a consumer, have any grievances about the quality of a brand, product or service,	2016	http://cercenvis.nic.in/PDF/HFCC_HD.pdf

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
□□□□□ □□□□ □□□□□□	you can file a consumer complaint and seek redress. Different types of complaints can be filed depending on the specific issue, by visiting the concerned consumer court and submitting the necessary documents. Alternatively, you can also register a consumer complaint online. The Guide book will help consumers in this regard.		
How to file a Consumer complaint	If you, as a consumer, have any grievances about the quality of a brand, product or service, you can file a consumer complaint and seek redress. Different types of complaints can be filed depending on the specific issue, by visiting the concerned consumer court and submitting the necessary documents. Alternatively, you can also register a consumer complaint online. The Guide book will help consumers in this regard.	2015	http://cercenvis.nic.in/PDF/file%20a%20complaint.pdf
Eco label and Trade: A bibliography	Prepared abstracts with bibliographical information about scientific books/chapters on trade and eco labeling published in different journals, magazine and books. No. of abstracts 102 and a newsletter on environment and trade published by the EU Environment Science Policy.	2015	http://cercenvis.nic.in/PDF/bibliography.pdf
An Organic Food Guide for Consumers	The Guide aims to help the consumer identify organic food brands available in India, certified manufacturers of organic foods as also shops and online stores where these are available. It also has information on Organic Standards,	2015	http://cercenvis.nic.in/PDF/ORGANIC%20FOOD%20GUIDE.pdf

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
	organic food labels, organic farm labels, certification process, and much more in an attempt to serve the consumer's Right to Information as well as her Right to Safety.		
How to file a Consumer Complaint	If you, as a consumer, have any grievances about the quality of a brand, product or service, you can file a consumer complaint and seek redress. Different types of complaints can be filed depending on the specific issue, by visiting the concerned consumer court and submitting the necessary documents. Alternatively, you can also register a consumer complaint online. The Guide book will help consumers in this regard.	2015	http://cercenvis.nic.in/PDF/file%20a%20complaint.pdf
Tests Reveal Heavy Metals in Organic Turmeric Powder	A fact sheet with all details of the findings of survey conducted on consumers to know about their perceptions and practices regarding purchase of organic foods within the Indian context. It also presents the test report of six national brands of organic and two national brands of non-organic turmeric powder as per the standards applicable to conventional turmeric powder.	2014	http://cercenvis.nic.in/PDF/Fact%20sheet.pdf
CDs			
Quarterly Newsletters "Green Insights" from 2014-2018 are compiled in one CD.	Compendium of information on environmental issues like eco mark, eco-labelling and importance of eco-friendly practices for sustainable environment. Quarterly Newsletters "Green Insights" from	2019	

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
	2014-2018 are compiled in one CD. It gives an insight on green issues pertaining to Eco Mark, Eco-friendly products and Ecolabelling. It helps to understand the interlink between environment and sustainability.		
<p>Knowledge Product: A collection of e-books, brochures and videos</p> <p>e-Book</p> <ol style="list-style-type: none"> 1. A Guide to Buying Organic Food: Know the Labels 2. Eco-Labels Make Consumers Green 3. An organic food guide for consumers <p>Brochures:</p> <ol style="list-style-type: none"> 1. Know more about Plastic (English & Gujarati) 2. Go Green: Easy ways to make a difference 3. All about organic food (English & Gujarati) 4. A Brochure on Cosmetics: Health Hazards 5. Tests Reveal Heavy Metals in Organic Turmeric Powder <p>Bibliographies</p> <ol style="list-style-type: none"> 1. Eco-labelling, Eco-Certification and 	<p>The objective of developing these e-books and brochure to create awareness among readers. There is a relationship between eco-label, environmental awareness and sustainability.</p> <p>Bibliographies help to fill the information gap on the subject. Collected</p>	2019	

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
Tourism: A Bibliography 2.Eco-Label and Textile: A Bibliography 3.Eco label and Trade: A bibliography	information from secondary sources to bring out in an annotated bibliography. These are useful as background information on the research projects, as reference and information tools. It makes readers aware of recent research on the subject to facilitate the writing of reports or publications.		
Eco label and Trade: A bibliography	Prepared abstracts with bibliographical information about scientific books/chapters on trade and eco labeling published in different journals, magazine and books. No. of abstracts 102 and a newsletter on environment and trade published by EU Environment Science Policy.	2015	
An Organic Food Guide for Consumers	The Guide aims to help the consumer identify organic food brands available in India, certified manufacturers of organic foods as also shops and online stores where these are available. It also has information on Organic Standards, organic food labels, organic farm labels, certification process, and much more in an attempt to serve the consumer's Right to Information as well as her Right to Safety.	2015	
Knowledge Products	It is a compilation of following 7 knowledge	2017	

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
	products: 1. Eco-labels make consumer green 2. An Organic Food Guide for Consumers 3. How to file a Consumer complaint 4. Eco label and Trade : A bibliography 5. Tests Reveal Heavy Metals in Organic Turmeric Powder 6. □□, □□□□ □□ □□□□ □□ □□ □□□□ □□ □□□□□□ : □□□□□ □□□□ □□□□□□ 7. Cosmetics		
Brochures			
Know more about Plastics	It gives information on different codes of Plastic and tips how to avoid and replace plastics with alternative ones	2018	http://cercenvi.nic.in/PDF/plastic_e.pdf
Know more about Plastics (Gujarati)	It gives information on different codes of Plastic and tips how to avoid and replace plastics with alternative ones	2018	http://cercenvi.nic.in/PDF/Plastic_G.pdf
All about organic food	It gives information on FAQs asked by general consumers	2017	http://cercenvi.nic.in/PDF/Organic%20Food_Eng.pdf
All about organic food in Gujarati	It gives information on FAQs asked by general consumers	2017	http://cercenvi.nic.in/PDF/Organic%20Food_guj.pdf
How to separate your household waste?	It gives information on dry and wet waste and how to separate	2017	http://cercenvi.nic.in/PDF/waste_seg_eng.pdf
All you need to know about how to make compost	It gives information on how to make compost in your backyard	2017	http://cercenvi.nic.in/PDF/Compost_eng.pdf
How to separate your household waste? Gujarati	It gives information on dry and wet waste and how to separate	2017	http://cercenvi.nic.in/PDF/west_seg_guj.pdf
All you need to know about how	It gives information on how to make compost in	2017	http://cercenvi.nic.in/PDF/compost_guj.pdf

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
to make compost In Gujarati	your backyard		
Go Green: Easy ways to make a difference	It gives tips how to make your lifestyle GREEN	2017	http://cercenvi.nic.in/PDF/easy%20way.pdf
Posters & Pamphlets			
Prepare 32 posters on different theme	For campaign and general awareness	2018-19	http://cercenvi.nic.in/posters.html
International day of Forests	For campaign and general awareness	2018	http://cercenvi.nic.in/PDF/International%20Day%20of%20Forests%202018.pdf
World Water Day 2018	For campaign and general awareness	2018	http://cercenvi.nic.in/PDF/World%20Water%20Day%202018.pdf
World Wetland Day	For campaign and general awareness	2018	http://cercenvi.nic.in/PDF/World%20Wetlands%20Day%20Poster.pdf
Eco Youth Run	Prepared during participation for campaigning 3Rs	2018	http://cercenvi.nic.in/PDF/Eco%20youth%20Run%20Poster.pdf
Green New Year Resolution2018_ Monthwise	For campaign and general awareness	2018	http://cercenvi.nic.in/PDF/Green%20Month.pdf
Say No to Plastic	For campaign and general awareness	2018	http://cercenvi.nic.in/PDF/say%20no%20plastic.pdf
Swachh Survekshan	For campaign and general awareness	2018	http://cercenvi.nic.in/PDF/Swachh%20Survekshan%202018.pdf
1. Why organic food for us??? 2. Organic Certification Logos 3. What does Organic Mean???	For campaign and general awareness during Sattvik Food Festival on Organic Food	2017	<ol style="list-style-type: none"> http://cercenvi.nic.in/PDF/Why%20organic%20food%20for%20us.pdf http://cercenvi.nic.in/PDF/Organic%20Certification.pdf http://cercenvi.nic.in/PDF/Organic_poster.pdf
1. Go Green: Keep it on the screen 2. Go Green with Stick the bean 3. Go Green: E-communicate 4. Go Green: Enjoy the tap water 5. Go Green: Eat	For campaign and general awareness	2017	<ol style="list-style-type: none"> http://cercenvi.nic.in/PDF/Go%20Green5.pdf http://cercenvi.nic.in/PDF/Go%20Green4.pdf http://cercenvi.nic.in/PDF/Go%20Green3.pdf http://cercenvi.nic.in/PDF/Go%20Green2.pdf http://cercenvi.nic.in/PDF/Go%20Green1.pdf

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
responsibly			
Children's Day with campaign "It is Our Duty to Save Beauty of Environment	For campaign and general awareness	2017	http://cercenvis.nic.in/PDF/Childrens%20Day.pdf
Swachhta Hi Sewa (Cleanliness is Service)	For campaign and general awareness	2017	http://cercenvis.nic.in/PDF/Swachhta%20hi%20Sewa%20_Poster.pdf
Green Consumers Day	For campaign and general awareness	2017	http://cercenvis.nic.in/PDF/Green%20Consumer%20Day-2017-Poster.pdf
International Day for the Preservation of the Ozone Layer	For campaign and general awareness	2017	http://cercenvis.nic.in/PDF/ozoneday.pdf
International Yoga Day	Campaign for Yoga	2017	http://cercenvis.nic.in/PDF/yoga%202017.pdf
Organic food	Campaign for "Safer and more sustainable food for all" during Green Action Week	2017	<ol style="list-style-type: none"> 1. http://cercenvis.nic.in/PDF/1.pdf 2. http://cercenvis.nic.in/PDF/2.pdf 3. http://cercenvis.nic.in/PDF/6.pdf
World Environment Day 2017	General Awareness	2017	http://cercenvis.nic.in/PDF/WED%202017%20Poster.pdf
Celebrating 68 th Constitution Day	Poster General Awareness	2017	http://cercenvis.nic.in/PDF/Constitution.pdf
Let us Save the World Together	General Awareness	2017	http://cercenvis.nic.in/PDF/BEGREEN.pdf
Science Express : Climate Action Special (SECAS): Handout in Gujarati		2017	http://cercenvis.nic.in/images/Sci%20Exp%20G.jpg
Science Express : Climate Action Special (SECAS): Handout in		2017	http://cercenvis.nic.in/images/Science%20Express%20E.jpg

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
English			
World Antibiotics Awareness Week - 2016	Celebrated the week 14-20 November 2016 with the aim to increase awareness of global antibiotic resistance and to encourage best practices among the general public, health workers and policy makers to avoid the further emergence and spread of antibiotic resistance.	2016	http://cercenvis.nic.in/PDF/New%20Antibiotic%20Banner%202016.pdf
Buy Organic Food: Safe and Sustainable	Celebrated the Green Action Week: 1-9 October 2016 to promote sustainable consumption. It is a global campaign and organisations around the world take joint action to promote a common cause.	2016	http://cercenvis.nic.in/PDF/Organic%20POSTER.pdf
World Environment Day	Theme : GO WILD FOR LIFE ZERO TOLERANCE FOR THE ILLEGAL WILDLIFE TRADE	2016	http://cercenvis.nic.in/PDF/wed_2016.pdf
World Consumer Rights Day - 2016 : Antibiotics off the Menu	Celebrated the day and campaigned for fast food companies to make a global commitment to stop the sale of meat raised with the routine use of antibiotics important to human medicine.	2016	http://cercenvis.nic.in/PDF/antibiotic.pdf
No Tobacco Day	Harmful effects of tobacco on health and environment	2016	http://cercenvis.nic.in/PDF/tobacco.pdf
Science Express - Climate Action Special	About Science Express	2016	http://cercenvis.nic.in/PDF/Science%20Express.pdf

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
(SECAS)			
Swachh Bharat: Easy ways to keep our Bharat Swachh in Gujarati	Swachh Bharat	2016	http://cercenvis.nic.in/PDF/sb_guj_1.pdf
Swachh Bharat: Easy ways to keep our Bharat Swachh in English	Swachh Bharat	2016	http://cercenvis.nic.in/PDF/Swach%20Baharat2.pdf
Swachh Bharat Abhiyan: Information on Swachh Bharat Programme in Gujarati	Swachh Bharat	2016	http://cercenvis.nic.in/PDF/sb_guj_2.pdf
Swachh Bharat Abhiyan: Information on Swachh Bharat Programme in English	Swachh Bharat	2016	http://cercenvis.nic.in/PDF/Swach%20Baharat1.pdf
Organic Food Consumers: 5 reasons to eat and buy organic food	Organic Food	2016	http://cercenvis.nic.in/PDF/5%20points.pdf
Organic Food Consumers: Do ask the following questions	Organic Food	2016	http://cercenvis.nic.in/PDF/Q%20Organic%20food.pdf
An Information on CERC - ENVIS Centre Handout	About CERC-ENVIS centre	2013	http://cercenvis.nic.in/PDF/ENVIS.pdf
Videos			
BOX-Best out of Waste	How to make box out of waste	2018	http://cercenvis.nic.in/video/BOX-Best%20out%20of%20Waste/BOX-

Publication / Product	Theme (s)/ Subject Area(s)	Year of Publication	URL of the PDF file in ENVIS website
			Best%20out%20of%20Waste.html
Origami Box	This video shows step-by-step how to make an origami box. Origami is the art of paper folding. Try and enjoy	2018	http://cercenvis.nic.in/video/ORIGAMI%20BOX/origami%20box.html
Video on GSDP Courses	It gives overall information about courses and testimonial by trainees	2018	
Street Play/Skit on Safe and Sustainable Environment	CERC-ENVIS along with CERC organised a skit on two different issues: (i) consumer awareness and rights and (ii) organic foods in schools, colleges and mall. Through the skit the actors depicted the importance of producing and consuming organic food. The script of the play was very lucid involving every aspect of organic production, consumption, how to differentiate between organic and non-organic food with the help of organic labels and how organic foods are good for health and the environment.	2018	http://cercenvis.nic.in/video/SKIT/eh5v.html

8. **ENVIS Website** (*ENVIS Centres whose Website has been restructured may provide the Performance Report/Graphs generated therein wherever possible*):

- **URL:** <http://cercenvis.nic.in>
- **Status of restructuring of Website:** It is not restructured as per ENVIS requirement. We have converted as per ENVIS website template
- **Frequency of updating Website 2018-19** Weekly, Some time daily also depending upon the requirement and work done.
- **Social Media**
Facebook page: <https://www.facebook.com/EcoProductsEcoLabeling/>
Likes: 2428
Follows: 2449

10.4. Subject-specific database updation (numeric/ others): Updated

10.5. Publication uploaded/ updated on the Website: Updated

11. User Engagement and Interaction

It has not been restructured yet. We have converted as per ENVIS website template in May 2016. We have opened an account in Google analytics on 21st August, 2013. So we are giving the information for the visitors to website from Google Analytics. We have uploaded four years visitors' data under "Visitor Analysis" section. We have also given the Indian Visitors breakup of four years.

<i>User engagement and interaction</i>	<i>FY 2016-17</i>	<i>FY 2017-18</i>	<i>FY 2018-19</i>
i. Total number of visits (Session as per Google analytics)	21,011	14,533	17,508
ii. Number of unique visits as (Users as per Google analytics)	17,790	12,870	15,308
iii. Reports Downloaded/Read/ Page views as per Google analytics	41,039	21,175	26,709
iv. Total Number of Queries received	25	42	35
v. Number of Queries responded	25	42	35
vi. Grade received	77 B	No Rating	-

11.1 Total number of visits on Website (2018-19): 17,508

11.2 Number of unique visits on Website (2018-19): 15,308

Number of reports downloaded/ read by stakeholders / Page views as per Google analytics: 26,709

11.4 Query-Answer Statistics 2018-19:

Mode of Query Receipt	Number of Queries Received	Number of Queries Responded	Reasons for shortfalls, if any, and action taken to rectify
Online (CMS based website)/ facebook page	5	5	-
Email (official NIC server and office mail of CERC)	28	28	-
Postal/Telephonic (incl. hand post)	30	30	-
Physical	5	5	-

12. Implementation of Annual Plan of Activities of the Financial Year (2018-19):

Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
Centre's proposed activities 2018-19 as per proposed plan of activities		
A. Articles		

Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
	14. Green Diwali Campaign 15. Green Consumer Campaign 2018 16. Green Consumer Day 2018 17. Zero Emission Day 2018 18. Eco Friendly Ganesha Campaign 19. World Ozone Day 2018 20. World Cleanup Day 2018 21. Akshay Urja Divas 22. World Pollution Day 2018 23. Be Prepared for Plastic-free for the July Month 24. Do green things 25. Yoga day 2018 26. World Environment Day I 27. World Environment Day II 28. The Rules for Plastic 29. 1 day a week no plastic 30. I will say No to Plastic 31. World Earth Day 2018 32. International day of Forests 2018 All uploaded on the section Posters http://cercervis.nic.in/posters.html	
Survey Report on “A Study on Impact of Eco-Labeling on Consumer Buying Behaviour”	<p>This study provides insights into consumer preferences and motives for eco-labeled purchasing behaviour in by analysing individual choices of eco-friendly products. An online survey was conducted to get an idea about consumer perceptions and practices with regard to ecolabel and eco-friendly products. We surveyed consumers online, in January 2019 by distributing a questionnaire through social media via Facebook, WhatsApp, Twitter- and mass mailing system. The two-page questionnaire consisted of 15 questions (Appendix I) and took 5 -7 minutes for the respondent to complete. A total of 292 people responded to the survey in a span of one month. We received responses from Abu Dhabi, USA, Australia, Johannesburg, Germany, New Zealand, but mostly from different cities of India.</p> <p>Uploaded on the website</p>	
Environment Festival for awareness		
Celebrated different Days and Weeks	<ol style="list-style-type: none"> 1. World Environment Day 2. Green Action Week 3. National Consumers Rights Week 4. Ozone Day 5. Yoga Day 6. National Science Day 7. World Consumer Rights Week <p>All activities are uploaded on the section Activities http://cercervis.nic.in/activities.html</p>	
Research and Analysis on misleading information by manufacturers		
Information on Misleading Ads	Regular updation of the information. http://cercervis.nic.in/misleading%20ads.html	
Databases		

Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
Sustainable and Eco Products and Services	Collected and collated information. It is under completion stage.	Still, we are collecting information. Hope by this month we will complete and upload
Technology for eco friendly Products		We are not getting any published information. Research papers are giving information on technology but are not adopted by industries.

Green Skill Development Programme

We have successfully completed following courses (Report is attached)

1. Laboratory Technicians/Technical Assistants for energy efficiency, star labelling and other electrical testing for environmental criteria
2. Laboratory Assistant for Food Testing Laboratory with Eco-friendly Practices

Village Sensitization: No village is allotted to us by ENVIS Secretariat

Grids Based: CERC-ENVIS Ahmedabad has decided to work in the Dangs district of Gujarat for Eco-sensitive zone study. We are collecting the information as per ISBEID Modules, Sub Modules and Fields (Secondary Data Updation)

Outreach Programme

We have done the extensive outreach programme. Celebrated and participated following “Days and Weeks”

1. “Beat Plastic Pollution” on the World Environment Day (5 June 2017). We celebrated this day since January 2018
2. International Day of Yoga on 21st June, 2018 at office.
3. Ozone week 17- 21 Sept 2018. We visited different academic institutions and made them aware of the importance of the day and the theme “Keep Cool and Carry On! The Montreal Protocol”
4. Celebrated “World Clean up Day.” initiated to celebrate the Day, not for a day, but for the long term to get the sustainable outcome. CERC-ENVIS team planned to clean up the Consumer Education and Research Centre campus. This campaign aims at reducing the amount of materials entering landfills. This will not only reduce environmental impacts, but also build upon a more sustainable future. Composting is one strategy to achieve these goals.
5. “Green Action Week” 1 – 7 October 2018 to carry out awareness and advocacy activities under the theme ‘Sharing Community’.
6. National Consumer Rights Week (24-28 December, 2018). The objective was to acquaint and sensitise the students to the environmental problems and concerns, to inculcate in them healthy

Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
	<p>personal and social attitudes and behaviour towards the environment.</p> <p>7. World Wetlands Day (2nd February 2019) and organised Quiz related to the theme.</p> <p>8. Celebrated the National Science Day on 28 February 2019. Addressed to students of different schools visited to CERC.</p> <p>9. Celebrated World Consumer Rights Week (15-18 March 2019) to mark World Consumer Rights Day which falls on March 15 by joining a global campaign calling for ‘Trusted Smart Products’.. We addressed to schoolchildren visited CERC on 15th and 18th March 2019. We also addressed to the new recruits of the Legal Metrology Department, Govt. of Gujarat visited on 15th March. The participants were briefed about the major activities of ENVIS Project.It was an interactive session.</p> <p>10. Addressed to students of different academic institutions and visitors visited to CERC. The team along with team of Consumer Clubs also visited different academic institutions and two communities. We reached out to approx. 60 schools, colleges, universities, slum areas and NGOs and addressed more than 10,000 people.</p>	
Link/Network with other Organisations		
<ul style="list-style-type: none"> We networked with Consumers International, London and Swedish Society for Nature Conservation, Sweden and celebrated “Green Action Week” from 1- 7 October 2018. The Report is uploaded on the website. We networked with Consumers International, London and celebrated “World Consumers Rights Week” from 15-18 March 2019. The Report is uploaded on the website Networked with US SPAN magazine and reproduced articles on Green Entrepreneurship: An Emerging Field in January -March 2019 Newsletter. http://cercenvi.nic.in/PDF/JAN_MAR_2019.pdf Networked with 12 Consumer Clubs of the schools in Ahmedabad 		
Publications: Quaterly Newsletter: Green Insights		
3 Newsletter	Uploaded all 3 newsletters on the website http://cercenvi.nic.in/2018.html http://cercenvi.nic.in/2019.html	
Bi-monthly e-Bulletin: Green Alert		
6 e-bulletins	Uploaded all 6 e-bulletins on the website http://cercenvi.nic.in/eb2019.html http://cercenvi.nic.in/eb2018.html	
Campaign/Promotion of the theme		
Seminars/workshops/conferences	We have attended 1.A two day evaluation-cum-Training Workshop for ENVIS Resource Partners and Hubs of Bio-Geographic Zone- Semiarid and Desert Zone (i.e., Himachal Pradesh, Punjab, Rajasthan, Gujarat, Chandigarh and New Delhi) was held at Shimla, Himachal Pradesh hosted by the ENVIS Hub HIMCOSTE, Shimla at Hotel Royal tulip, Kufri-Shimla on 2nd and 3rd November, 2018. 2. National Review Meet in New Delhi on 2 nd April 2019. 3. Programmes organised by GCPC-ENVIS Centre, Gandhinagar	
CERC-ENVIS Website http://cercenvi.nic.in/index.html		
Conceptualized, researched and uploaded the information on the following sections. Regular updation of all pages. Updated the following links		
International Scenario: Environmental Labelling at the International Level	Updated and added the latest information on ISO 14000 and ISO: 14040	

Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
Indian Scenario: EcoMark for 16 product categories.	Updated the information on 16 Product Categories for Indian EcoMark identified by CPCB. It gives the latest information on Indian Standards incorporated the Ecomark criteria. It is updated till date. http://cercervis.nic.in/indproduct.html	
Ecolabels	There are a number of Ecolabel schemes across the world. Added following eco-labels of different categories (http://cercervis.nic.in/ecolab.html) <ul style="list-style-type: none"> • Labelling Schemes and Certifications related to Cleaning Product • Labelling Schemes and Certifications related to Packaging • Labelling Schemes and Certifications related to Tourism • Labelling Schemes and Certifications related to Paper, print and publication • Labelling Schemes and Certifications related to Animal Care and feed • Labelling Schemes and Certifications related to Textile • Labelling Schemes and Certifications related to Green Claims • Labelling Schemes and Certifications related to Energy Labels 	
Eco-labelling Scheme	No new Eco Scheme started by any country so no updation.	
Product Categories For Indian Eco Mark	Updated the information on 16 Product Categories for Indian Ecomark identified by CPCB. It gives the latest information of Indian Standards incorporated the Ecomark criteria. It is updated till date. http://cercervis.nic.in/indproduct.html	
Databases	Regular updation of the following databases <ul style="list-style-type: none"> • A List of Accredited Certification Bodies under National Programme for Organic Production (NPOP). A List of Licencees - Eco Mark • A List of International Consumer Organisations • A List of Indian Consumer Organisations • Guide to Environment Friendly Electronics • Green Industries • A List of consumer products testing laboratories • Green Patent • List of Regulatory Bodies • List of Environmental Laboratories • Environment Friendly Companies • Companies with green Internet 	
Eco news and Development: This section features latest developments, news, views, and information on eco labeling, eco mark, and different eco schemes.	Scientific and general interest articles uploaded. We have added 25 articles. (http://cercervis.nic.in/eco&dev.html)	
Kids Corner	We have added following content (http://cercervis.nic.in/kc2.html) <ul style="list-style-type: none"> • Recycling Guide: Plastic, Glass, Metal, Paper and More • Saap Sidi • Test your knowledge How much you love the environment? 	

Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
e-Bulletin: Green Alert	All Six issues published and uploaded on the website under e-bulletin section	
H. Publications: Green Insights (http://cercenvis.nic.in/newsletter.html)		
Quarterly Newsletter	All three issues published and uploaded on the website under newsletter sections	
I. To Have Linkages With Information Sources in the Country and Abroad for Increasing the Information Content		
<ul style="list-style-type: none"> • Link to information sources under different sections. • The website is extensively cross-linked with other Ecolabelling organisations across the world. • Networking with other organization of same interest like blue angel, EU green label, GEN, • Receive newsletters of different organisations working on our theme like Nature Alert, Consumer Reports, Scientific Reports Alert, Go-Green.ae Newsletter, Science Environment Policy, EcoAP, Consumer Reports Greener Choices, GEN etc. • Networking through Facebook page. Around 25 organisations have liked our pages. • Celebrating “Weeks” like Green Action Week, World Consumer Rights Week etc. in collaboration with Consumers International, London and Swedish Society for Nature Conservation, Sweden. • Networked with US SPAN magazine and reproduced articles in our quarterly newsletter. 		
J. Product Categories for EcoMark		
Updated the information on 16 Product Categories for Indian Ecomark indentified by CPCB. It gives the latest information of Indian Standards incorporated the Ecomark criteria. It is updated till date.		
K. Newspaper Clippings		
Latest and relevant news published in local and national newspapers. CERC is receiving 2 local and 2 English newspapers. We scanned the news and upload on the website.		
L. Campaigns/Promotion of the theme		
Outreach programmes	<p>We have done the extensive outreach programme. We have celebrated following “weeks”</p> <ul style="list-style-type: none"> • National Science Day • World Consumer Rights Week • Green Action Week • National Consumer Rights Week <p>We reached out to approx. 60 schools, colleges, universities and NGOs and addressed more than 10,000 people. All information are uploaded http://cercenvis.nic.in/activities.html</p>	
Conferences/Workshop	<ol style="list-style-type: none"> 1. Attended a two day evaluation-cum-Training Workshop for ENVIS Resource Partners and Hubs of Bio-Geographic Zone- Semiarid and Desert Zone (i.e., Himachal Pradesh, Punjab, Rajasthan, Gujarat, Chandigarh and New Delhi) was held at Shimla, Himachal Pradesh hosted by the ENVIS Hub HIMCOSTE, Shimla at Hotel Royal tulip, Kufri-Shimla on 2nd and 3rd November, 2018. 2. Attended National Review Meet in New Delhi on 2nd April 2019. 3. Attended programmes organised by GCPC-ENVIS Centre, Gandhinagar 	
Bibliography	Consumer Purchasing Behaviour and Ecolabel Researched, collected and collated the information and prepared abstracts of 200 articles/books/research papers	

13	<p>New initiatives taken during the Financial Year (2018-19):</p>	<ol style="list-style-type: none"> 1. We have done an online survey on “A Study on Impact of Eco-Labeling on Consumer Buying Behaviour.” This study provides insights into consumer preferences and motives for eco-labeled purchasing behaviour in by analysing individual choices of eco-friendly products. http://cercenvi.nic.in/PDF/Survey%20Report.pdf 2. Usable things from waste: We guided students how to make usable things from waste. An intern has organised the programme and taught them to make boxes out of waste and origami boxes. Videos are uploaded to the website http://cercenvi.nic.in/video.html 3. We campaigned for following themes on social media (https://www.facebook.com/EcoProductsEcoLabeling) and invite them to share their views <ul style="list-style-type: none"> • Green Diwali • Green Consumer • Eco Friendly Ganesha • What is your Green Resolution 2019 • Test your knowledge How much you love the environment? <p>We got good response from followers and made a report http://cercenvi.nic.in/PDF/Eco-friendly%20Ganesha%20Campaign.pdf</p> 4. CERC-ENVIS celebrated Green Action Week (1-7 Oct 2018) in different academic institutions and communities to promote the concept of “Sharing is Caring” and to encourage a healthy habit of Give & Take within the community. The habit of sharing can go a long way in promoting sustainable consumption. “Share All Kinds of Everything. Usable Things You No Longer Need, Others can Use” http://cercenvi.nic.in/PDF/Green%20Action%20Week%202018.pdf 5. CERC-ENVIS Centre along with consumer clubs of different schools celebrated National Consumer Week (24-28 December 2018). http://cercenvi.nic.in/PDF/National%20Consumer%20Week%202018.pdf 6. CERC-ENVIS Centre celebrated World Consumer Rights Week along with CERC and Consumers International, London from 15-18 March 2019. http://cercenvi.nic.in/PDF/WCRD%202019%20.pdf 7. World Clean Up Day -15th September 2018: The team initiated to celebrate the World Cleanup Day, not for a day, but for the long term to get the sustainable outcome. We clean up the Consumer Education and Research Centre campus. This campaign aims at reducing the amount of materials entering landfills. This will not only reduce environmental impacts, but also build upon a more sustainable future. Composting was one strategy to achieve these goals. We have started composting the waste from garden. http://cercenvi.nic.in/PDF/World%20Cleanup%20Day%202018.pdf 8. Placement Brochure for GSDP course: We have initiated to prepare placement brochure giving details of trainees. This was mandated by ENVIS Secretariat for all Centres to prepare Place Brochure.
14	<p>Date of most recent physical verification by</p>	<p>Dr. Anandi Subramanian, Principal Economic Advisor and Shri Kumar Rajnish, National Programme Coordinator, ENVIS Secretariat visited in 14th August 2018.</p>

the Ministry:	
----------------------	--

15. Status of existing hardware:

	Hardware item	Specification	Sanction Order with Date	Date of procurement
Procured from ENVIS Grant (Mention Year)	Desktop	Pentium 4		30/3/2006
	Printer	HP LJ 3055		30/3/2006
	Printer	Wipro LQ-5235 Dot Matrix		30/3/2006
	Any other items	16 Port Desktop switch		30/3/2006
	Desktop Computer	Dell Core i5, 8 GB,1TB	NO. 11/46/2004-EI,31st January 2014	29/3/2014
	Laptop	Sony Vio Core i5, 4 GB, 500 GB	Do	4/3/2014
	Printer	ESPON L-655 all in one ink tank printer	CGI-184/16-17	24/3/2017

16. Status of utilization of grant during the financial year 2018-19 as on 31-March-2019 and reasons for shortfalls, if any:

	Head of Expenditure	Sanctioned amount (Rs.)	Actual Expenditure (Rs.)	Reasons for Shortfall/ Excess (if any)
Recurring Annual	Manpower	13,07,776.80/-	10,62,572/-	
	Databases, etc.	4,65,300/-	4,46,104/-	
	Travel & Training	55000/-	52,524/-	
Non-Recurring				

17. Issues/ hurdles faced in undertaking ENVIS activities:

1	Old hardware and slow computers are affecting the productivity
2	
3	

.....